

# NEW ENERGY NARRATIVE

- Your #1 Resource for New Energy News -

300 Packerland Dr #13464, Green Bay, WI 54307 | Tel: (920) 819-0446 | Email: [corygroshek@gmail.com](mailto:corygroshek@gmail.com)  
[www.NewEnergyNarrative.com](http://www.NewEnergyNarrative.com)

## SOCIAL MEDIA ADVERTISING AGREEMENT

Advertiser:	Contact Name:
Contact Phone:	Contact Email:
Contact Address:	
URL (website) to link to* (only one link per tweet/post):	

\* **Please note:** Tweets can contain, at most, 280 characters. To comply with U.S. FTC guidelines, any text provided for a tweet must begin with "Ad: ". Text provided for a Facebook or LinkedIn post should not exceed 500 characters total, and "Ad: " must appear at the beginning of this text as well.

Advertising Options	Rates* (please check at least one box for each ad option selected)		
<input type="checkbox"/> Single tweet on @CoryGroshek Twitter account (automatically includes retweet by @NewEnergyNewz) Desired date & time of initial tweet:	<input type="checkbox"/> \$10 (single tweet, no repeats)	<input type="checkbox"/> \$5 (per re-tweet) Number of re-tweets desired:	<input type="checkbox"/> \$5 (add photo to tweet)
<input type="checkbox"/> Single Facebook post on @NewEnergyNewz Facebook account (automatically shared by @CoryGroshek) Desired date & time of initial post:	<input type="checkbox"/> \$5 (single post, no repeats)	<input type="checkbox"/> \$2 (per re-share) Number of re-shares desired:	<input type="checkbox"/> \$2 (add photo to post)
<input type="checkbox"/> Single LinkedIn post on @CoryGroshek LinkedIn account Desired date & time of initial post:	<input type="checkbox"/> \$5 (single post, no repeats)	<input type="checkbox"/> \$2 (per re-share) Number of re-shares desired:	<input type="checkbox"/> \$2 (add photo to post)

\* All rates in US Dollars, unless otherwise specified. **BULK DISCOUNTS are available for orders of 10 or more original tweets/posts (i.e.: not re-tweets/re-shares of originals).** Please contact us at [corygroshek@gmail.com](mailto:corygroshek@gmail.com) for more information.

Please use this section to provide any additional information to us, such as the exact text of your desired tweet and/or the specific dates and times you would like your re-tweets or re-shares to be done (you may send this information in an email to us at [corygroshek@gmail.com](mailto:corygroshek@gmail.com) as well, if you prefer):

### Payment Options\*

- Check Enclosed or in the Mail (made payable to New Energy Narrative at 300 Packerland Dr #13464, Green Bay, WI 54307)
- Send Me an Invoice (via PayPal, from corygroshek@gmail.com)

TOTAL AMOUNT BEING PAID:

\* Please note that no advertisements will be shown until payment is received in full

### ADVERTISING TERMS & CONDITIONS

- 1) Advertiser acknowledges that the sole obligation of New Energy Narrative and Cory Groshek ("NEN") is to share a tweet or a post (the "Advertisement") created by Advertiser which conforms to the specifications set forth elsewhere in this agreement (the "Agreement"). In this regard, Advertiser agrees that (i) NEN has the right to market, display, perform, transmit, and promote the Advertisement, and (ii) users of NEN's services have the right to access and use the Advertisement and any content and/or services directly linked to the Advertisement (the "Linked Content").
- 2) Advertiser understands that it is Advertiser's responsibility to supply NEN with the Advertisement content (that is, the text and/or graphic(s) to be contained within it) relative to this agreement and that NEN has the right to refuse to display any Advertisement which contains copy that is deemed unacceptable. Such copy includes, but is not limited to, copy that is false, misleading, indecent, sexually offensive, libelous, unlawful, or which infringes upon the rights of any third party. Copy that contains Advertiser's logo, slogan, individual company website link, or other contact information customers or investors may find necessary to use Advertiser's services are generally acceptable. Advertiser understands that NEN shall have the right, at any time, to remove any of Advertiser's Advertisement(s) from NEN's social media accounts and/or terminate this agreement if NEN determines, in its sole discretion, that Advertiser's Advertisement, Linked Content, or any portion thereof (i) violates NEN's then applicable advertising policy; (ii) violates any law, rule or regulation or if NEN is directed to do so by any law enforcement agency; or (iii) is otherwise objectionable to NEN, in which case NEN shall refund to Advertiser any portion of the fee which Advertiser has paid to NEN for display of the Advertisement (if Advertiser has paid NEN a flat fee) which is specifically related to tweets, re-tweets and/or posts or re-shares that have not yet been posted or otherwise published by NEN.
- 3) Advertiser affirms that its Advertisement copy does not infringe on the copyright or other intellectual property rights of any third person, business, or corporation. Advertiser further affirms that its Advertisement copy does not contain any libelous or slanderous materials, does not unlawfully invade another party's privacy, nor contain any obscenities. Advertiser affirms that it has the unrestricted right to use all trademarks, service marks, logos, graphics, portraits, photographs, pictures, and/or artwork contained in Advertiser's Advertisement copy and/or graphics. This section shall remain in effect after termination of this Agreement.
- 4) Advertiser understands that once this Agreement is executed, there shall be no refunds or proration of advertising rates if Advertiser voluntarily (or of their own accord) elects to discontinue display of the Advertisement prior to the expiration of the agreed upon advertising term. The only situation that will give rise to Advertiser being refunded any portion of their advertising rate is, as described above, a situation in which NEN involuntarily removes any of Advertiser's Advertisement(s) from NEN's social media account(s) and/or terminates this agreement in a unilateral fashion. In such a situation, Advertiser will be notified of the reason for the removal of said Advertisement(s) and/or the termination of this agreement and promptly refunded the amount they are due within a reasonable period of time (generally, within 24 hours), via the same method of payment that Advertiser used to pay NEN.
- 5) Advertiser understands that all advertising orders are accepted subject to the terms and provisions of NEN's current advertising rates and that these advertising rates are subject to change. Accordingly, should Advertiser order additional advertising services from NEN after the date of this Agreement, such advertising services will be invoiced in accordance with NEN's advertising rates at the time of any such order.
- 6) Advertiser understands that in the event of an error or omission caused by NEN with regards to Advertiser's Advertisement or the placement of same, NEN will correct the error within a reasonable period of time (generally, within 24 hours), after receiving written notice from Advertiser of the error or omission, by posting a corrected Advertisement for Advertiser. Errors or omissions caused by any other party, including Advertiser, may also be corrected, assuming a written request for correction is made to NEN. Such corrections, too, will be made within a reasonable period of time from the date of their request (again, within 24 hours, generally). Advertiser shall not be entitled to any other

compensation for such error or omission due to NEN’s actions (or lack thereof). The above limited remedies shall apply to all claims, causes of action, damages, fines, penalties, or liabilities that Advertiser may have against NEN, including but not limited to, claims based on breach of contract, torts (such as negligence or recklessness), or product liability.

- 7) Advertiser agrees that under no circumstances shall NEN be liable to Advertiser for indirect, incidental, consequential, special, or exemplary damages (even if such damages are foreseeable, and whether or not NEN has been advised of the possibility of such damages) arising from any aspect of the advertising relationship provided for herein. NEN shall in no event be liable to Advertiser for more than the total amount paid to NEN by Advertiser hereunder. NEN makes no representations, and hereby expressly disclaims all warranties, express or implied, regarding NEN’s services or any portion thereof, including any implied warranty of merchantability or fitness for a particular purpose, and implied warranties arising from course of dealing or course of performance. Without limiting the generality of the foregoing, NEN specifically disclaims any warranty regarding (i) the number of persons who will access Advertiser’s Advertisement and (ii) any benefit Advertiser might obtain from including the Advertisement within NEN’s Web site. Furthermore, NEN makes no warranty that NEN’s website is free of viruses or potentially damaging code and thus disclaims any implied warranty of quality of any computer programs, any and all implied warranties of informational content, and any and all warranties as to any efforts made to achieve a particular purpose.
- 8) Advertiser agrees that Advertiser is solely responsible for any legal liability arising out of or relating to Advertiser’s Advertisement and/or the Advertiser’s Linked Content. Advertiser represents and warrants that (i) the Advertisement complies with NEN’s advertising standards; (ii) Advertiser holds the necessary rights to permit the use of the Advertisement by NEN for the purposes of this Agreement (iii) the use, reproduction, distribution or transmission of the Advertisement will not violate any criminal laws, rules or regulations or any rights of any third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any anti-discrimination law or regulation, or any other right of any person or entity; (iv) neither the Advertisement nor the Advertiser’s Linked Content shall advertise or enable the sale of alcohol to persons under 21; (v) neither the Advertisement nor the Advertiser’s Linked Content shall advertise or enable the sale of tobacco or tobacco products to persons under 21; and (vi) Advertiser’s Linked Content complies with all laws, rules, and regulations of the state, country, or territory in which it is located. Advertiser agrees to indemnify NEN and to hold NEN harmless from any and all liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses that may be incurred by NEN, arising out of or related to Advertiser’s breach of any of the foregoing representations and warranties.
- 9) Advertiser agrees that all of NEN’s duties and/or obligations assumed under this Agreement will be that of an independent contractor, and nothing in this Agreement will create or imply an agency or employment relationship, nor a joint venture or partnership, between NEN and Advertiser. Accordingly, Advertiser understands that NEN may unilaterally terminate this Agreement at any time in the event of material breach of this Agreement by Advertiser.
- 10) Advertiser agrees that this Agreement sets forth the entire agreement between Advertiser and NEN, and supersedes any and all prior agreements (whether written or oral) of NEN and Advertiser with respect to the subject matter set forth herein; provided, however, that all pricing will be governed by NEN’s current advertising rates, whether in print or electronic form. This Agreement may only be modified, or any rights under it waived, by a written document executed by both NEN and Advertiser. This Agreement shall be interpreted, construed and enforced in all respects in accordance with laws of the State of Wisconsin in the United States of America (“Wisconsin”), without regard to the actual state or country of incorporation or residence of Advertiser. Advertiser hereby irrevocably consents to the exclusive jurisdiction of the courts of the Wisconsin and the federal courts situated in the Wisconsin in connection with any action arising under this Agreement. Advertiser may not assign this Agreement, in whole or in part.

Agreed to and accepted this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

**On behalf of Advertiser:**

**On behalf of NEN:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

Name:  
Title:

Name:  
Title: